

Catherine Nixon

Hi! I am a designer focused on brand strategy and social media marketing who aims to be adaptable and try new things.

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EXPERIENCE

Bundul / Social Media Management Intern (& Designer)

April, 2025 - June, 2025, Chula Vista, CA

Developed the branding style portrayed in Marketing Materials. Developed and executed social media strategies aligning with business goals and brand voice. Created engaging content across multiple platforms like Instagram, LinkedIn, Facebook, and TikTok. Managed interactions to foster a positive brand community and analyzed social media performance.

IntersectLA / Student Assistant (Project Lead & Designer)

November, 2023 - May 2025, Northridge, CA

At IXLA was a part of a team of motivated CSUN students developing strategic experiences that elevate businesses, organizations, and communities through creative collaboration and design. I worked on and led team members on projects. I have worked on branding, social media, and 2D animation projects. Making sure my teams met deadlines and achieved clients wants and needs.

Impact DesignHub / Student Assistant (Project Lead & Designer)

August, 2024 - December 2024, Northridge, CA

My team and I worked with the non-profit, Gogebic Range Health Foundation, helping them to create a consistent brand style across all their platforms. As a project manager I made time-lines for the projects, communicated with clients, scheduled meetings, solicited all content and design submissions from clients and designers and led all meetings and presentations.

San Diego Metro KOA Resort / Front Desk Staff

May, 2024 - August, 2024, Chula Vista, CA

I ensured that customers received a high level of service, learned and operated the Campground Management system, and enforced Resort policies. I answered phones & emails to help guests with their camping reservations and answering guest questions. As well as registered guests upon arrival and facilitated their stay by answering questions, giving information, and assisting with handling and resolving guest complaints.

SKILLS

Adobe CC, Google Suite, Figma, MS Office Suite, Mac Computers, Multitasking, Detail Oriented, Well Organized, Hospitality, Customer Service, Communication, Bilingual (fluent in both English and Spanish)

EDUCATION

California State University Northridge Bachelor of Arts

Northridge, CA

Earned a Bachelor of Arts with emphasis in Communication (Graphic Design). Member of the Student Advertising & Graphics Association (SAGA) club.

Southwestern College Associates for Transfer in Studio Art

Chula Vista, CA

General education and all lower level studio art courses. Was a member of the honor society, Phi Theta Kappa. Graduated with Honors.